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Production Efficiency challenges during the 4th Industrial Revolution

The Middle-Eastern European Automotive OEM's and supplier companies are facing challenges because of the changeable market situations. One of the most critical problems that need to be solved are the continuously increasing labour shortage and labour cost. What is the role of digitalisation in companies achievement and how to be more effective? How can Industry 4.0 solutions support the growth of automotive producers and decrease the market dependency. Mr. Máté Zseli presents trends to understand the challenge itself, and introduces some implemented solutions that supports the manufacturing companies competitiveness.

Máté Zseli Lean and Productivity Engineering Leader at Continental Budapest with engineer-economist and mechanical engineer background manages Industrial Engineering projects based on plant strategy, annual business plan, customer expectations and market situation. He leads and drives Lean and digital solution implementation projects in order to increase manufacturing efficiency. Mr. Zseli is the lead trainer of „Industry 4.0 demonstration center” and helps Hungarian Small and Medium Enterprise owners and managers in the framework of emphasized government level project.