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## The 'DIGITAL TWIN'

Power for Your Digital Twin: Accessible, Touchable, Realised

A "digital twin" is a representation of a physical object in terms of data and information. It starts from the design stage and is being enriched over the full life of the plant. It is used for defining the different systems, such as process control or energy management. It can be used for simulation, optimization, training purposes, and of course for predictive maintenance. In a nutshell, you have a seamless and continuous twin of your plant from design, testing, commissioning, optimization, to operations and revamps. You improve project and asset performance for your complete application, in particular power and process systems.

Norbert Frank is a Technical Sales Consultant at AVEVA GmbH in Frankfurt/Main, Germany (with more than 25 years of experience in CAD solutions and coaching). Providing services in the Central and Southern European region to the sector Plant and Marine. Special knowledge in 3D modelling, BIM, interfaces, laser technology and VR / AR technologies..

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