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Industry 4.0 - What does digitalisation of the whole value chain bring?

Due to the ever-growing customer needs, customer experience and expectations for individual service, the complexity of the products increases, the changes are faster and the users want to use their smart devices (phone, tablet) for every product, according to the fast and automated customer journey of online business.

According to the Industry 4.0 PaaS (Product-as-a-Service) model, user habits and needs that are continuously measured by analyzing the measurement data should be taken into account when developing the product concept.

The design and design of the product should not only be done by the production company's own people, but by a team of different partners, experts and specialists.

The manufacturing processes with the Industry 4.0 tools must be designed to meet individual needs as quickly, flexibly, with the highest quality and, of course, at the lowest cost.

Leader and visionary expert with high-tech experience in business development, strategic and operational implementations in manufacturing industry, transportation and telecommunications sectors.